



Thomas A. Schatz, *President*
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March 17, 2022

Alaska House Judiciary Committee
Alaska State Capitol
120 4th Street
Juneau, AK 99801

Dear Representative,

On behalf of the 4,271 members and supporters of the Council for Citizens Against Government Waste (CCAGW) in Alaska, I urge you to vote against [HB 159](#), which would impose restrictions and penalties on violations stemming from data brokering of consumer information.

While we understand the desire to attempt to tamp down on violations incurred during data brokering of consumer information, this bill will unfortunately fail to achieve that objective. Instead, it would create instability and uncertainty for companies doing business over the internet and their customers. The internet is not contained within a single state's boundaries and therefore participants operating within the internet ecosystem can only be regulated by the federal government under the Commerce Clause, Article I, Section 8 of the Constitution.

Because of inaction by Congress, several states have enacted or will be reviewing laws to protect personal information, including online privacy for children, websites, and monitoring employee e-mail communications. These laws would affect any business operating or selling to customers regardless of the state in which either the business or customer are located, impinging on interstate commerce. Without the adoption of a national privacy protection framework that preempts state and local laws, more states will continue to enact their own separate rules, raising costs and complicating compliance for businesses and individuals.

Rather than enact more state laws that impose restrictions on businesses performing interstate commerce that also collect consumer data, the Alaska state legislature should encourage Congress to pass a national data privacy framework that will promote innovation while providing certainty across state borders for the regulation of data privacy.

Again, I urge you to vote against HB 159.

Sincerely,

Tom Schatz